

HOW & WHEN TO ORDER:

VALENTINE'S PACKAGING





THE LANGUAGE OF LOVE:

Packaging that speaks emotions

Valentine's 2026 celebrates emotional connection, tactile luxury and visual impressions. Consumers are drawn to packaging that feels personal – soft textures, fluid shapes, and heartfelt details. In this guide, we'll share inspiration for your upcoming projects and help you decide when to order to secure delivery on time.

01 COLOR STORY

Sometimes, all it takes is a color. Red instantly evokes love, energy and the unmistakable feeling of Valentine’s Day.



02 THE SHAPE OF MY HEART

Shape is a powerful design tool — a creative form can transform any product into a Valentine's edition.



03 LOVE LETTERS

Turn your packaging into a modern love letter — with envelopes, seals, details and messages that spark emotion.



04 CARTON CRAFTS ————— Carton is a versatile material, perfect for creative projects with shorter deadline.



05 REUSABLE OPTIONS Custom beauty bags and reusable bags in all shapes and forms.



06 HEART WARMING MERCH

For quick and easy give-aways with shorter lead time, candy, stickers, printed card and playing cards is a great option.



Avisera does not hold copyright for all of the images used in this presentation.

WHEN TO ORDER

Plan ahead for love season with these key dates in mind
for Valentine’s Day, February 14, 2026

Production start in Europe	November 2025
Ideal delivery window	End of January 2026

Valentine’s Day February 14, 2027

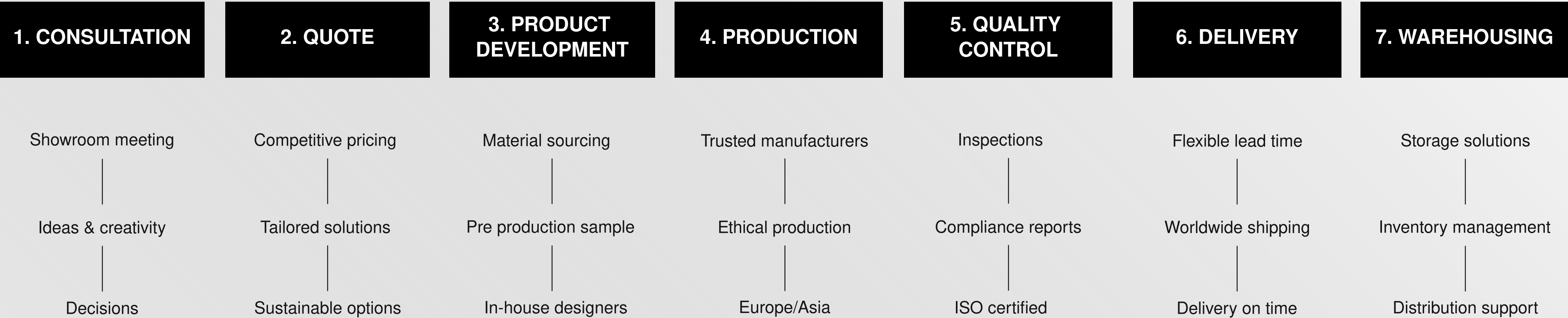
Production start in Asia	August / September 2026
Production start in Europe	November 2026
Ideal delivery window	End of January 2027



PROJECT EXAMPLE

Working with Avisera

We turn ideas into tangible brand experiences – guiding you from first sketch to delivery on time with precision, creativity, and care.



LET'S CREATE PACKAGING THAT CONNECTS

Our specialty is finding creative, spot-on, and customized solutions tailored to your needs. We help you take the next step – turning your idea from vision into reality. Get started today.



Book meeting www.avisera.se +46 8 506 250 00 hello@avisera.se

AVISERA[®]
THE FAMOUS WRAP ARTIST